


Dennis Good



Design is my passion. It allows me to influence others in a positive way by strengthening communication through different mediums and technologies.

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 dennisgood.com

 @dgooddesign



Experience

Solutions4ebiz 2016-Present

Design, development and implementation of digital services including website and application design, email marketing campaigns, and digital advertising.

Client communication, project management, project estimating, project scope development, creative direction, and user interface design.

5MetaCom 2015-2016

Concept development of creative materials targeted to business to business clients.

Client communication, project management, digital advertising, social media management, email marketing, web design, marketing materials design, logo design, prepress and direct mail.

D.Good Design Co. LLC 2007-2015

Designed creative materials for both print and web uses targeted to small to medium sized businesses in a variety of industries. Web design, marketing materials design, flyers, direct mail, video board design, logo design, prepress, email marketing, materials for social media.

Just Marketing International 2003-2007

Designed creative materials for both print and web uses targeted to the motorsports industry. Website design & development, micro-sites, kiosk applications, landing pages, digital advertising, signs, billboards, paint schemes, car haulers, hero cards, logo design, direct mail, prepress and other miscellaneous marketing materials.



Skills

Technical

Photoshop
Illustrator
InDesign
PHP / MySQL
Web design
Web development
HTML & CSS
Javascript
Flash
Actionscript

Professional

Concept development
Brand identity
Photography
Production
Team leadership
Creative direction
Training
Art direction
Brainstorming and critique
Process development

Personal

Reliable
Accountable
Detail oriented
Efficient
Creative
Optimistic
Trustworthy
Punctual
Independent
Helpful



Education

Ball State University 1997-2001

BFA, Fine Arts, with specialization in Graphic Design